



TOTAL GENERAL

COMPAÑÍA	PRIMAS DIRECTAS 2014		
	IMPORTE (MILES DE PESOS)	% DE INC. VS 2013	% DE PART. MERCADO
MetLife México	51,053,816	5.7	14.63
G.N.P.	40,341,653	4.8	11.56
AXA Seguros	29,671,498	(2.7)	8.50
Banamex	22,550,611	15.8	6.46
BBVA Bancomer	20,512,817	19.8	5.88
Inbursa	19,232,246	(18.9)	5.51
Monterrey New York Life	18,426,981	8.8	5.28
Banorte	17,078,935	26.7	4.89
Qualitas	17,049,275	14.0	4.88
Mapfre México	13,073,639	15.1	3.75
Pensiones Banorte	8,048,272	(9.2)	2.31
Atlas	7,842,083	22.9	2.25
Pensiones BBVA Bancomer	7,735,833	6.6	2.22
Allianz México	7,731,789	(2.7)	2.22
Zurich Santander	6,685,534	(25.9)	1.92
Aba/Seguros	6,180,630	2.4	1.77
Zurich Daños	5,345,931	(1.9)	1.53
AIG Seguros	3,638,453	6.4	1.04
GMX Seguros	3,407,575	4.8	0.98
ACE Seguros	3,222,915	(4.0)	0.92
Profuturo G.N.P.	3,199,173	(12.2)	0.92
HDI Seguros	3,165,880	9.9	0.91
HSBC Seguros	3,129,862	(4.2)	0.90
Royal & Sunalliance	2,431,738	6.4	0.70
General de Seguros	2,261,342	54.0	0.65
Afirme	2,009,990	15.6	0.58
Argos AEGON	1,861,347	12.7	0.53
SURA México	1,470,396	460.8	0.42
FM Global	1,458,717	2.0	0.42
Seguros Azteca	1,430,834	(20.1)	0.41
Zurich Vida	1,248,013	(12.7)	0.36
Chubb de México	1,217,884	10.4	0.35
Interacciones	1,150,148	(59.7)	0.33
Plan Seguro	1,116,428	7.3	0.32
ANA	1,001,137	(2.1)	0.29
BUPA México	908,332	19.7	0.26
QBE de México	825,615	(0.5)	0.24
MediAccess	764,048	(2.8)	0.22
Cardif Vida	758,507	10.2	0.22
El Potosí	753,462	25.6	0.22
Hir Seguros	627,393	0.8	0.18
Assurant Vida	602,082	34.1	0.17
Multiva	584,170	29.7	0.17
SURA Vida	576,658	21.4	0.17
Tokio Marine	567,086	20.9	0.16
SHF Cred Vivienda	451,485	(0.5)	0.13