



## AUTOMÓVILES

| COMPAÑÍA                 | PRIMAS DIRECTAS 2014        |                      |                       |
|--------------------------|-----------------------------|----------------------|-----------------------|
|                          | IMPORTE<br>(MILES DE PESOS) | % DE INC.<br>VS 2013 | % DE PART.<br>MERCADO |
| Qualitas                 | 17,048,938                  | 14.0                 | 24.86                 |
| AXA Seguros              | 9,607,348                   | (12.3)               | 14.01                 |
| G.N.P.                   | 8,552,318                   | 3.6                  | 12.47                 |
| Aba/Seguros              | 5,290,502                   | 2.5                  | 7.72                  |
| Mapfre México            | 4,433,965                   | 14.2                 | 6.47                  |
| Banorte                  | 4,105,286                   | 12.9                 | 5.99                  |
| Inbursa                  | 3,833,631                   | (11.3)               | 5.59                  |
| BBVA Bancomer            | 3,311,691                   | 4.1                  | 4.83                  |
| HDI Seguros              | 2,731,396                   | 10.4                 | 3.98                  |
| Zurich Daños             | 2,516,015                   | (4.8)                | 3.67                  |
| Atlas                    | 1,554,599                   | (4.8)                | 2.27                  |
| ANA                      | 1,001,137                   | (2.1)                | 1.46                  |
| General de Seguros       | 962,648                     | 31.4                 | 1.40                  |
| Afirme                   | 868,480                     | 18.3                 | 1.27                  |
| Royal & Sunalliance      | 555,905                     | (19.3)               | 0.81                  |
| El Potosí                | 406,546                     | 4.2                  | 0.59                  |
| El Águila                | 394,192                     | 17.2                 | 0.57                  |
| AlG Seguros              | 340,580                     | (9.2)                | 0.50                  |
| Patrimonial Daños        | 178,055                     | 4.1                  | 0.26                  |
| ACE Seguros              | 149,587                     | (11.1)               | 0.22                  |
| Zurich Santander         | 133,525                     | 5.4                  | 0.19                  |
| Multiva                  | 128,389                     | (7.8)                | 0.19                  |
| Primero Seguros Autos    | 114,904                     | (16.6)               | 0.17                  |
| La Latinoamericana       | 97,721                      | (1.6)                | 0.14                  |
| Cardif Seguros Generales | 70,408                      | 0.0                  | 0.10                  |
| Allianz México           | 52,653                      | (13.2)               | 0.08                  |
| Banamex                  | 51,654                      | 32.9                 | 0.08                  |
| Chubb de México          | 38,923                      | (57.9)               | 0.06                  |
| Seguros Azteca Daños     | 28,462                      | (38.0)               | 0.04                  |
| Tokio Marine             | 6,607                       | 11.8                 | 0.01                  |
| Sompo Japan              | 2,404                       | (8.5)                | 0.00                  |
| Interacciones            | (2)                         | (99.9)               | 0.00                  |
| <b>TOTAL DEL RAMO</b>    | <b>68,568,468</b>           | <b>3.2</b>           | <b>100.00</b>         |